



HUG ESAN

ฮักอีสาน

AUTHENTIC THAI ESAN CUISINE

DINE IN - TAKE OUT - DELIVERY

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HUG ESAN

77-16 WOODSIDE AVE. ELMHURST, NY 11373

TEL : (929) 328-0392

HOW TO EAT ESAN FOOD

STICKY RICE

SUGGESTED DISHES :
GAI YANG, LARB, PAPAYA SALAD,
MOK NOR MAI, GRILLED DISHES



1. Take a bite size amount of sticky rice from the wrap. Close the wrap when you're done to keep it moisturized and warm.



2. Take a small portion of your protein into a bite size.



3. Dip the protein and sticky rice into a sauce. Enjoy the whole thing in one bite!

LETTUCE WRAP

SUGGESTED DISHES :
PLA PAO, LARB PLA, LARB PEDD,
NAM KHAO TOD, NEUR NAM TOK, ETC.



1. You simply lay down a lettuce leaf, a cabbage leaf and the other vegetables you want on your palm.



2. Add meat, fish or rice and some sauces



3. Wrap them up and put it into your mouth. Oh, yum! It's really delicious.

The New York Times



LARB PLA

Crisp, Deep-Fried Fish at Hug Esan in Queens. The dish, Larb Pla. Its crust is airy and shaggy like honey comb, hiding juicy bits of flesh. When only the skeleton remains, you'll find yourself dipping sticky rice into the pool of sauce hiding below, or scavenging for forgotten pockets of meat: digging into the cheek, or picking at the edges of the belly. A friend began breaking off shards of the thin bones held together by a deep-fried crust, then said, correctly: potato chip.

TUM THAI

Som Tum Thai, the traditional sweet-and-sour papaya salad. As with all the dishes on the menu, diners can choose the salad's spiciness; here, even medium-spicy dishes can require a few sips of sweet, milky Thai iced tea.

(Diners can also bring their own beer or wine, for a small per-bottle fee.)



CRISPY RICE SALAD (NAM KHAO TOD)

Crispy rice salad, Ms. Charoenwong mixes jasmine rice with curry paste, sliced lime leaf and salt, forms it into a ball and deep fries it until its outer edges turn mahogany. She then breaks it up into dark, craggy bunches that she tosses with a bright dressing – of fish sauce, lime, scallion, cilantro and chili powder – before adding sour pork sausage, sliced ginger and peanuts. The clumps of rice are sometimes chewy, sometimes crispy and sometimes both, but always hold the dressing's thrilling, sweet-sour high note.



"Everything is connected to the story of the food our mama cooked for us when we were young. Now, we are serving it to New York."



HUG ESAN SIGNATURES



S1. PLA PAO \$34.95

Grilled whole tilapia with herbs served with sticky rice, fresh vegetables and vermicelli noodles
Dipping sauce contains peanut



S2. LARB PLA \$29.95

Crispy Fillet Tilapia with shallot, scallion, cilantro, culantro, garlic seasoned with sweet tamarind sauce served with sticky rice and fresh vegetables
Gluten free is on request



S3. LARB PEDD \$26.95 GF

Minced duck with shallot, scallion, cilantro, culantro, garlic seasoned with roasted rice powder-fish sauce dressing served with sticky rice



S4. STEW BEEF NOODLES SOUP \$19.95

Rice noodles soup with beef, stewed beef, honeycomb tripe, beef meatballs, bean sprout and Chinese broccoli



S5. GAI YANG \$18.95

Grilled marinated chicken served with sticky rice



S6. NAM KHAO TOD \$17.95 **P** **GF**

Crispy rice mixed with sour pork sausage, peanut, ginger, shallot, scallion, cilantro, culantro



S7. KHAO PIAK SEN \$17.95

Noodles soup with pork spare ribs, soft pork, pork sausage, scallion, cilantro, culantro and fried shallot



S8. MEE KA TI \$17.95 **P** **GF**

Spicy coconut curry with rice noodles, minced chicken, egg, peanut, onion served with green lettuce, bean sprout, cabbage



S9. MOK NOR MAI \$17.95 **GF**

Esan style steamed bamboo with herbs, pork belly, onion, mushroom wrapped in banana leaf served with sticky rice



PAPAYA SALAD

GF



HUG ESAN PAPAYA SALAD

\$26.95

(Choice of *Tum Thai* or *Tum Plara*)

Pork jerky, pork sausage, sour pork sausage, pork rinds, salted egg, vermicelli noodles, bean sprouts, cabbages

CHOOSE SPICY LEVEL

No spicy = 0 🌶️ Mild = 2 🌶️ Medium = 5 🌶️
Medium = 5 🌶️ Spicy = 10 🌶️ hai Spicy = 15 🌶️

ADDITIONAL PROTEINS

\$5 – Raw blue crabs, salted black crabs, raw or cooked shrimps, chicken feet

\$4 – Pork sausage (Moo Yor), sour sausage, salted egg

P1



TUM THAI

The traditional Thai style shredded green papaya with carrots, tomatoes, green beans. It comes with various flavors from sweet to sour

P1. TUM THAI **P** With peanut and dried shrimp **\$15.95**

P2. TUM THAI KAI KEM **P** **\$16.95**

With salted egg, peanut and dried shrimp

P3. TUM POO MA **\$17.95**

With raw blue crabs

TUM PLARA

The local Esan-Laos style shredded green papaya with tomato, green bean, Plara or fermented fish sauce comes with various flavors of tangy, savor & salty

P4. TUM PLARA **\$15.95**

P5. TUM PLARA POO DUM **\$17.95**

With salted black crabs

P6. TUM PLARA GOONG SOD **\$17.95**

With raw shrimps

P7. TUM PLARA TEEN GAI **\$17.95**

With chicken feet

P8. TUM PLARA POO MA **\$17.95**

With raw blue crabs

P9. TUM PLARA KORAT **\$16.95**

With peanut, dried shrimps and carrot

P10. TUM SUA PLARA **\$16.95**

With vermicelli noodles and pork rinds

P4



P8





LARB

Larb is Thai style salad served warm with shallot, scallion, cilantro, culantro seasoned with roasted rice powder-fish sauce dressing

R3



R4



R7



R8



- R1. BEEF LARB GF Minced beef & Honeycomb tripe \$14.95
- R2. CHICKEN LARB GF Minced chicken \$14.95
- R3. PORK LARB GF Minced pork, pork liver, pork ear \$14.95
- R4. PORK LIVER LARB GF Cooked to medium rare temperature \$14.95
- R5. MUSHROOM LARB GF \$14.95
- R6. BAMBOO LARB GF \$14.95
- R7. KOR MOO NAM TOK Grilled marinated pork neck larb \$20.95
- R8. NEUR NAM TOK Grilled ribeye larb cooked to medium rare temperature \$20.95

CHOOSE SPICY LEVEL

No spicy = 0

Mild = 2

Medium = 5

Spicy = 10

Thai Spicy = 15

Please let us know if you are allergic to any specific food

GF = Gluten Free

P = Peanuts



SALAD



R9. YUM MOO YOR \$15.95
Pork sausage salad with tomato, onion, celery seasoned with spicy lime dressing



R10. RAW SHRIMPS SALAD \$12.95 GF
Raw shrimp salad with spicy lime dressing



SOUP \$15.95

BASED ON PORK BROTH SOUP

(Choice of) : Pork spare rib / Beef / Chicken / Chicken feet / Vegetables / Mushroom



TOM ZABB SOUP GF
Mushroom, scallion and tomato



DILL SOUP GF
Mushroom, scallion, pumpkin, zucchini and cabbage



BAMBOO SOUP GF
Mushroom, pumpkin and zucchini



MUSHROOM SOUP GF
Scallion and pumpkin

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DEEP FRIED



F1. PORK SPRING ROLLS		\$10.95
Eggs, carrots, mushrooms, glass noodles, bean sprout, onion **Dipping sauce contains peanuts**		
F2. CHIVE DUMPLINGS		\$9.95
F3. MOO YOR (STEAMED OR FRIED)	Black-peppered pork sausage	\$11.95
F4. PORK JERKY		\$11.95
F5. CRISPY PORK BELLY		\$14.95
F6. MOO COOK FOON	Esan style fried marinated pork neck	\$17.95
F7. CHICKEN WINGS		\$11.95
F8. SOFT SHELL CRABS		\$14.95
F9. CRISPY TILAPIA		\$17.95

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GRILLED

G1



G2



G4



G5



G1. NEUR YANG Esan style Grilled marinated ribeye ****Cooked medium rare****

\$17.95

G2. KOR MOO YANG Grilled marinated pork neck. ****Contains dairy****

\$17.95

G3. MOO YANG Grilled marinated pork. ****Contains dairy****

\$14.95

G4. GRILLED CHICKEN LIVER

\$12.95

G5. GRILLED SQUID

\$16.95



CRISPY DUCK

C2



C3



C1. CRISPY DUCK FRIED RICE

With egg, onion, scallion, cilantro

\$27.95

C2. CRISPY DUCK GREEN CURRY **GF**

Spicy coconut curry with bamboo, eggplant, bell pepper, basil . Served with Jasmine rice

\$27.95

C3. CRISPY DUCK SWEET BASIL SAUCE

With broccoli, pumpkin, bell pepper and onion. Served with Jasmine rice

\$27.95



SOFT SHELL CRAB

C4



C5



C4. SOFT SHELL CRAB PAPAYA SALAD **P**

With carrot, tomato, green bean, peanut and dried shrimp. Served with Jasmine rice

\$27.95

C5. SOFT SHELL CRAB SWEET BASIL SAUCE

With broccoli, pumpkin, bell pepper and onion. Served with Jasmine rice

\$27.95



THE DISH

D1



D3



D4



D8



- D1. CRAB FRIED RICE** with egg, onion, scallion, cilantro **\$19.95**
- D2. BASIL CRISPY PORK** Basil, onion, bell pepper. Served with Jasmine rice **\$23.95**
- D3. KANA CRISPY PORK** Chinese broccoli, garlic as mild spicy served with Jasmine rice **\$23.95**

(CHOICE OF PROTEIN FOR D4-D8)

- Chicken / Vegetable **\$16.95**
- Beef / Shrimp **\$17.95**

- D4. PAD KA PROW** Sweet basil sauce with minced meat, garlic and basil. Served with fried egg and Jasmine rice (Minced pork also available)
- D5. GREEN CURRY** **GF** Spicy coconut curry with bamboo, eggplant, bell pepper. Served with Jasmine rice
- D6. FRIED RICE** Egg, onion, scallion, cilantro
- D7. PAD SEE EW** Rice noodles, egg and Chinese broccoli
- D8. PAD THAI** **GF** **P** Rice noodles, egg, peanut, bean sprout, scallion

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COMBO SET

(SELECT 1 DISH FROM EACH CATEGORY)

1ST DISH : MAIN ENTRÉE (SERVE WITH STICKY RICE)



SET PLA PAO \$60.95



SET NEUR YANG \$47.95



SET GAI YANG \$44.95



SET MOO YANG \$44.95

2ND DISH : PAPAYA SALAD



TUM THAI GF P



TUM PLARA GF



TUM SUA PLARA GF

3RD DISH : SIDE

- PORK SPRING ROLLS
- CHIVE DUMPLINGS
- MOO YOR TOD
- MOO YOR NEUNG
- PORK JERKY
- CHICKEN WINGS
- GRILLED CHICKEN LIVERS

- YUM MOO YOR
- RAW SHRIMPS SALAD
- BEEF LARB GF
- CHICKEN LARB GF
- PORK LARB GF
- PORK LIVER LARB GF
- MUSHROOM LARB GF
- BAMBOO LARB GF

(CHOICE OF MEAT FOR SOUP)

PORK RIBS, CHICKEN, CHICKEN FEET, BEEF, MUSHROOM, VEGETABLES

- TOM ZABB SOUP GF
- DILL SOUP GF
- BAMBOO SOUP GF
- MUSHROOM SOUP GF



SIDE ORDER

- \$2.50 JASMINE RICE, KANOM JEAN
- \$3 STICKY RICE, FRIED EGG, STEAMED RICE NOODLES
- \$5 PORK RINDS, FRESH OR STEAMED VEGETABLES



BEVERAGE

- \$2.50 COKE, DIET COKE
- \$3 HOT TEA : GREEN TEA, GINGER TEA
- \$5 THAI ICED TEA
THAI ICED COFFEE
LEMON THAI ICED TEA
(NO ICE ADD +\$1)
- \$5.50 COCONUT JUICE

BYOB CORKAGE FEE
BEER \$1/BOTTLE
WINE \$5/BOTTLE



DESSERT



\$9 HOMEMADE **P**
COCONUT ICE CREAM



\$6 COCONUT PUDDING
(3CUPS)

BUSINESS DAYS :
FRIDAY - WEDNESDAY (CLOSED ON THURSDAYS)
12.00PM. - 9:00PM.
(LUNCH BREAK 3:30PM.- 4:30PM.)